

THE ESSENCE OF HIGH ACHIEVERS AND AFFLUENT SOCIETY

Top 10 *of* Malaysia



IN CELEBRATION OF
MALAYSIA'S AND ASIA'S CRÈME DE LA CRÈME

OF ADVERTISING & PUBLIC RELATIONS – THE TOP 10
AESTHETIC LANDSCAPING – THE CREATIVITY BEHIND IT
YOUNG MALAYSIAN MILLIONAIRES – THE INSPIRING TOP 10
MALAYSIA'S TOP 10 FEMALE VISUAL ARTISTS

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SPECIAL STORY

OF ADVERTISING & PUBLIC RELATIONS – THE TOP 10



Jacey Lee,
Ogilvy Public Relations

Perspective Strategy Sdn Bhd

A complete strategic communication and issues management consultancy, Perspective Strategy Sdn Bhd was established in 2006. The agency concentrates on assisting companies and organisations present their perspectives. It also works at conveying corporate and brand messages of its clients to both internal and external stakeholders. Perspective Strategy does this by focusing on four main areas – strategic corporate and brand communication, issues management, crisis preparedness and communication, stakeholder relations and employee engagement, and training. The agency has a host of impressive and established clients including Malakoff, Unilever, AmBank Group, Amway, Kuwait Finance House, OCBC Bank, Sony BMG, Fomema and Cadbury, to name a few.

Priority Communications

Established in 1996 with the vision of Building A Better Future Through Communication, Priority Communications concentrates on strategic media, marketing and corporate communications, crisis communications, issues management, special projects and corporate event management. Its clients are some of the world's most established and well-known brands including those in luxury, retail, communications and technology. The team at Priority Communications have a collective experience of more than

80 years in public relations and business management in both the Malaysian and international scene. Special training is provided to its consultants to assist clients in achieving their business and communication goals.

Rantau PR Sdn Bhd

Rantau PR's philosophy places emphasis on being relevant to each client by working closely with them to establish their communications needs until it is fully realised. The firm, established in 1992, takes pride in applying its media know-how and understanding its clients to make their story known. Rantau PR has an impressive list of clients from across various sectors including corporate and finance, consumer and enterprise technology, healthcare, property, fast-moving consumer goods, hospitality, fashion, beauty and aesthetics, non-governmental organisations and government-linked companies. The firm is capable of handling all sorts of PR matters like rejuvenating brands, talking to investors, consumers or the government, and also providing editorial support.

ROOTS Asia Pacific

ROOTS Asia Pacific was founded in 1991 as a full-service marketing communications consultancy. The agency places great emphasis on the growth of local corporations and multinational companies in Asia Pacific. With the aim

of helping businesses catapult to a higher level, ROOTS Asia Pacific specialises in creative and branding management, event management, public relations and social media. The agency also provides its clients with fusion marketing that covers reputational practice, creative and experiential MICE as well as public relations. ROOTS Asia Pacific boasts of clients who come from a wide spectrum of industries and it addresses their event consultancy, social and digital media, advertising, relationship marketing and media relations needs.

Weber Shandwick

Weber Shandwick is one of Malaysia's largest public relations firm providing its clients with services that include consumer marketing, B2B marketing, corporate communications, financial and professional services, public affairs and public policy, technologies, corporate responsibility, crisis and issues communications, communication audits and research, digital communications, internal communications, luxury goods and services, media training, medical education, market intelligence, sports marketing, healthcare practices, and travel, transport and lifestyle. The agency is often known for engaging its stakeholders in novel and imaginative ways to build both brand and reputation. It is also known for implementing projects for major organisations like Microsoft, Emirates Airlines and Mastercard.



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